



Garden Roses



Bring back the Romance!

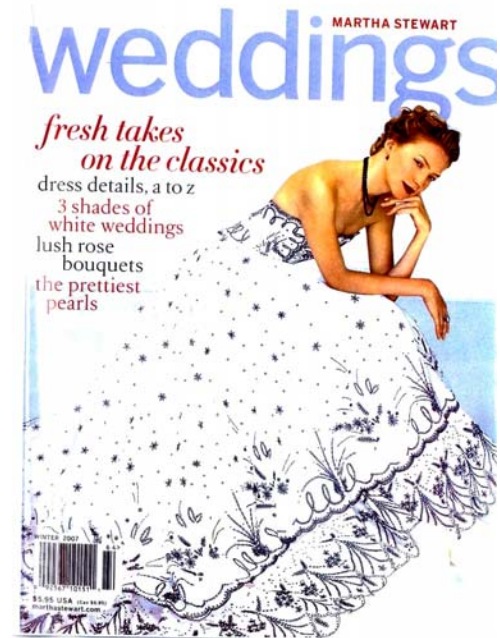
Garden Roses



- *Present a unique opportunity to source commercial amounts of an exclusive product.*
- *Romantic, cup shape flowers and strong fragrances*
- *High perceived value*
- *Existing demand*
- *German and French varieties available exclusively from Transflora.*



Appearing in the Press



Transflora 1-866-99-stems

www.transflora.net

Transflora 1-866-997-8367



Appearing in Industry Publications



September 2006

Transflora 1-866-99-stems



January 2007

www.transflora.net

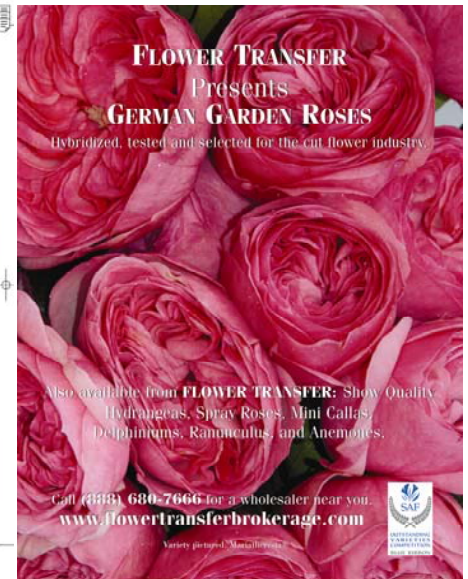
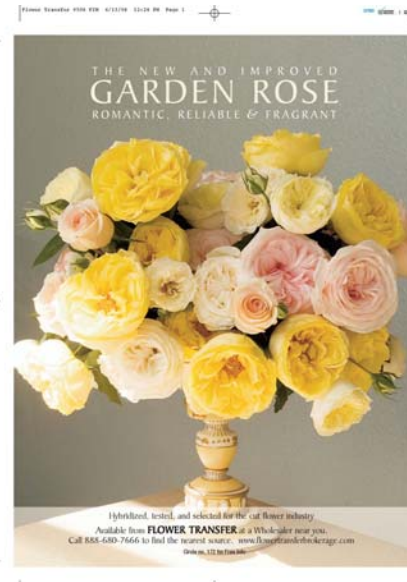
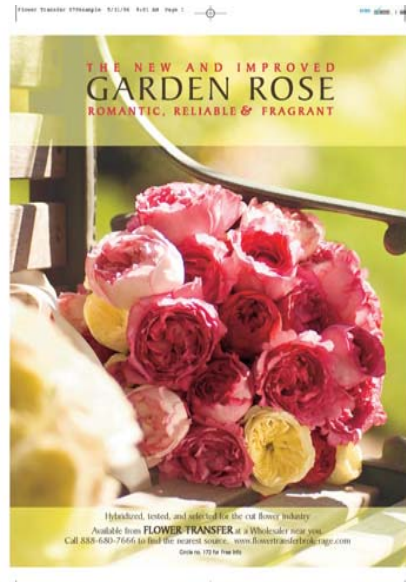
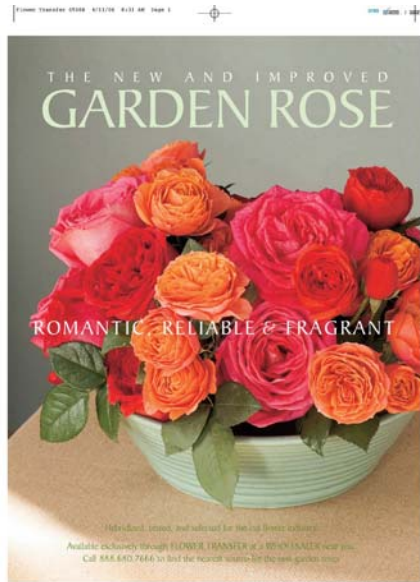


August 2007

Transflora 1-866-997-8367



Appearing in Advertisements



Florists' Review Florists' Review Florists' Review

SAF Mag

French Garden Roses

Piaget Family Garden Roses



Yves Piaget



Cream Piaget



*Pink Piaget
"Metropole"*



Peach Piaget



French Garden Roses

Piaget Family Garden Roses

These peony looking roses are very fragrant and very posh! The main variety is Yves Piaget, a lovely dark pink with frazzled edges that blooms very large and fills a room with a floral scent.

Vase life of this family is short. The recommend usage would be for events only, although many customers do use them for Peony replacements.

As soon as you receive the flowers, please remove the inner corrugated sleeve and cardboard backings, cut stems 1-2 inches, put in cold flower solution and set in the cooler. They will bloom within 24-36 hours of being put in water at room temperature.



French Garden Roses

Single Stem Fragrant Garden Roses



Lolita Lempicka



Jeanne Moreau



Toulouse Lautrec



Jahr



Prince Jardinière



Honoré de Balzac



Zeppelin



Rene Goscinny



French Garden Roses

Single Stem Fragrant Garden Roses

These Hybrid Tea looking roses are very fragrant and very posh! They come in White, Light Pink, Yellow, Orange and Pink.

Vase life of this family is also short. We recommend you use them for event work only. Many of our customers mix these with regular hybrid teas to get better coverage and still fill the venue with a lovely natural floral perfume.

As soon as you receive the flowers, please remove the inner corrugated sleeve and cardboard backings, cut stems 1-2 inches, put in cold flower solution and set in the cooler. They will bloom within 24-36 hours of being put in water at room temperature.



French Garden Roses

Romantica Spray Garden Roses



Carla Romantica



Sweet Perfumela



Quatre Coeurs



Mimi Eden



Mari Romantica



Pierre de Ronsard



Juliette Drouet



Antique Romantica



French Garden Roses

Romantica Spray Garden Roses

These lovely bulbous spray roses fill up spaces very effectively and are different enough in shape from regular spray roses to evoke a romantic, Victorian age.

Their vase life is 10-15 days, comparable to a regular Hybrid Tea rose. They are great for event work, and everyday vase work. They certainly help differentiate your designs from mass market offerings!

As soon as you receive the flowers, please remove the inner corrugated sleeve and cardboard backings, cut stems 1-2 inches, put in cold flower solution and set in the cooler. They will perform similar to hybrid teas.

German Garden Roses

Nostalgic Garden Roses



Chippendale



Mariatheresia



Augusta Louise



Waltzertraum



Mythos



Supergreen



Sunset



Ranuncula



Wanted



Lovely Antique



German Garden Roses

Nostalgic Garden Roses

Many of these varieties look like English Garden Roses and evoke the same sort of romance and class.

They are not all the same in terms of fragrance nor performance, but most will perform as long in a vase as will a hybrid tea, and bloom to a much larger size than would be expected when first unwrapped. The fragrance they put off is low but evident.

A few of these do grow well as sprays, but the majority are singles.

As soon as you receive the flowers, please remove the inner corrugated sleeve and cardboard backings, cut stems 1-2 inches, put in cold flower solution and set in the cooler. They will perform similar to hybrid teas once set in a vase.



Coming Soon!



Piano



Mistinguette